



## Recruitment training

**objective:** to have those people who one day may be called upon to hire staff, acquire sound basic knowledge of the recruitment process

**methodology:** tailored to suit the particular circumstances of each company, this tends to be andragogic in its approach with a mix of theories, situation scenarios and exchange of experiences

**key point:** recruitment involving different units within a company will be all the easier to implement if every player works from a common baseline

**fees:** these depend on the format selected and vary from CHF 5,000 for a half-day initiation course to CHF 25,000 for a three-day group seminar

**purpose:** recruitment training is aimed at all companies where the Human Resources Department wishes to optimize recruitment it undertakes or causes to be undertaken on behalf of its internal clients

### **The fortitude difference:**

ensuring that recruitment becomes part of the **dynamics** of human resource management, in particular with respect to executives and managers, **optimizing** their **performances** and therefore those of the **company as a whole**.